

DATE: *September 22/54*
TIME: *3:59 and 7:59*
SPONSOR: ~~ALBERTS~~ *Haskell and Gilberts*
SOLICITOR: LM

If you've resolved that this is to be your year to bring home that all A report card, here's a tip to start you off right. The smart Smith girl knows that Haskell and Gilbert is the place to find a complete ^{SELECTION} ~~supply~~ of the finest in school supplies. Haskell's features a variety of pens^{and} inks, notebooks ^{and} binders, in sizes ^{and} styles to fit every taste ^{and} need, to make your work pleasanter and easier. For the many themes and papers that will be coming up, Haskell's offers you typewriter rental service at reasonable rates, as well as speedy and dependable repair service. You'll be smart to shop ^{AT} Haskell & Gilbert, 247 Main Street, for Northampton's widest selection of ^{COLLEGE} ~~school~~ supplies.

You are tuned to WCSR, the voice of Smith College, in Northampton. The correct time ~~is~~ now

Announcer's SIGNATURE:

Bunny Mann 9/22

Wed:

*announcer: please read
twice at 3:59 and 7:59*

DATE: September 24/24
 TIME: 3:27 and 3:28
 SIGNATURE: [illegible]
 SOLICITOR: IM

If you've received that this is to be your year to
 bring home that all A report card, here's a tip to
 start you off right. The smart South girl knows
 that Haskell and Gilbert's the place to find a
 complete supply of the finest in school supplies.
 Haskell's features a variety of pens, ink, notebooks
 & binders, in almost styles to fit every taste &
 need. To make your work pleasant & easier. For
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 Haskell's offers you typewriter rental service at
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 repair service. You'll be smart to shop Haskell &
 Gilbert, 217 Main Street, for Northampton's widest
 selection of school supplies.

You are tuned to WGBR, the voice of South College,
 in Northampton. The correct time is now.....

Announcer's SIGNATURE: [illegible]

Web: [illegible]
 Announcer: [illegible]
 3:27 and 3:28